Sea-Intelligence – Press Release (Feb 7th, 2022)

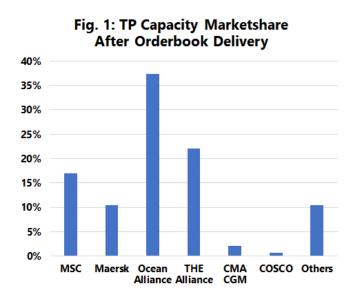
www.Sea-Intelligence.com

2M break-up, alliance capacity overview

The announcement of the break-up of the 2M alliance will certainly lead to a change in the competitive makeup of the deep-sea networks. While the formal break-up will not happen until January 2025, gradual changes are likely during the 2-year transition period.

In the hypothetical case that the other two alliances remain intact, and that the orderbook gets delivered on time, the changes in the capacity marketshare with a "pure" break-up of 2M on the Transpacific would look like figure 1. Before we go into that however, the delivery of new vessels is not simply a matter of adding capacity onto a trade, as charter vessels will be returned, ageing vessels will be scrapped, etc. Depending on how these assumptions play out, the outcome can be drastically different.

Hence, we have elected to create a baseline based on the very simple assumption that carriers in general will take delivery of new vessels, and irrespective of the size of these vessels, will internally cascade capacity between all their global trades, in such a way that the eventual outcome will be an even growth in capacity across their entire operated network.



Using this baseline, on the Transpacific as a whole, Maersk will clearly be the smallest of the major carriers and alliances, and with an operated capacity matching the combined niche carriers in the trade. MSC will be stronger positioned compared to Maersk, but still be slightly smaller than THE Alliance, and the Ocean Alliance will be in an extremely strong position in the market. On Asia-Europe, we find essentially the same situation unfold as on the Transpacific, with the only exception

being that the small niche carriers play a very marginal role in this trade.

All quotes can be attributed to: Alan Murphy, CEO, Sea-Intelligence.

For more information, please contact: <u>ia@sea-intelligence.com</u>, <u>am@sea-intelligence.com</u>

Sea-Intelligence is a leading provider of Research & Analysis, Data Services, and Advisory Services within the global supply chain industry, with a strong focus on container shipping. Combining strong quantitative analytical skills with a deep understanding of the supply chain industry, based on many decades of experience at all central parts of the Ocean supply chain, Sea-Intelligence supports customers across all stakeholder groups.